

LOBSTER ROLL RESTAURANT “Northside”

*Indoor/Outdoor Country Cafe
at **Baiting Hollow Commons**
(Marketplace in the Country)*



*“The Lobster Roll Northside at Baiting Hollow, Riverhead, New York”
(Country “Cousin” of the famed Hampton’s Eatery affectionately known as LUNCH)
Visit us at <http://www.lobsterroll.com>*

“American Express, Visa, Mastercard and Discover Accepted”

Lunch & Dinner Menu

AOL cityguide rates “Best Lobster Rolls” 06-07



Don’t Forget To Visit Our Retail Shops!



Critical Acclaim!

"known by it's nickname, "Lunch", the sign on the roof, it is also known as a terrific place for fish and seafood served in coastal surroundings. The chunky, fresh lobster salad, tender fried clams, clams on the half shell, steamers and fish fillets are excellent. Pies and cakes are all homemade."

The New York Times

"Lobsters happily roll over and die to get into this seafood heaven" **Zagats**

The "Claw Daddy" **New York Mag.**

AAA Star Rating

"Incomparable" **TV's Food Channel**

A seafood classic at home on the North

Fork...

Newsday

Appetizers, "Munchies" & Chowder...*

Fried Calamari: This is not you average calamari! Premium sweet, inshore (loligo) calamari lightly seasoned, breaded, fried crispy and served with zesty marinara sauce. 13.95

Plump Bay Mussels: Steamed in their own bag and served with "Grandma's marinara sauce or herbed wine sauce. 10.95

North Shore Steamed Clams: A "bakers" dozen of steamed tender "little neck" (hardshell) clams served in their own little net bag with melted butter. 12.95

Big Baked Clam "Stuffie" A "Giant" baked clam "en casserole" topped with bacon and served with assorted crackers. (Share it!) 11.95

Basket of Plump Peel and Eat Shrimp: Served with zesty cocktail sauce and lemon. **1/2 lb.** (approximately 18 pc.) 8.95

Buttermilk Battered Onion Rings: By popular demand! Crispy, crunchy, large, sweet onion rings fried cholesterol free to a golden hue. 9.95

Shrimp Cocktail: Zesty cocktail sauce, plump shrimp, field greens, crisp lemon. What more can we say! 9.95

***Raw Clams on the Half-Shell:** Fresh cold water clams from certified packers. **Six:** 6.75 **Twelve:** 12.95

Snapper Appetizer: Fresh mild local Snapper lightly dusted and fried crispy and golden. You won't believe your tastebuds. Served with remoulade sauce. 8.95

***Chicken Fingers:** Succulent strips of chicken breast fried crispy and golden. Served with BBQ sauce. 8.95



Chowder! Chowder! Chowder!

Creamy Lobster Bisque Crock: 7.50 **Quart (To-go):** 19.50

Creamy, New England Clam Chowder: Made with lots of cream and clams and laced with Down-East flavor!

Hearty Manhattan Chowder: The classic tomato-based soup with briny, deep-sea flavor!

Crock: 6.00 **Quart (To-Go):** 19.50

Sandwich & Burger Specialties!*

Meat, Poultry & Veggies

***Beefburger Supreme:** A traditional handmade burger made from 1/2 pound of choice Black Angus beef, charbroiled to your liking and served with crispy french fries, our creamy cole slaw, crisp greens, tomato and pickle. 12.95 **w/cheese add** .50 **w/bacon add** 1.50

Veggieburger Supreme: Our popular non-meat version of the American "burger", on a toasted roll featuring select vegetables, crisp greens, tomato, crisp pickle, crispy french fries & a side of creamy cole slaw. 12.95

Dog and Fries: A Jumbo *all* beef kosher hot dog served on a buttery toasted bun with crispy french fries, creamy cole slaw and a crisp pickle. 6.95

All American Grilled Cheese n' Fries: The kid friendly "standby." American or Swiss cheese grilled golden brown on rye or white bread with crispy french fries, crisp pickle & a side of creamy cole slaw. 7.95 **with tomato** 8.50 **with bacon & tomato** 9.95

***Charbroiled Chicken Breast:** A tender herbed char-broiled chicken breast on a toasted bun with lettuce & tomato, served with a zesty honey mustard sauce, crispy french fries, creamy cole slaw & crisp pickle. 10.95

Explorer: Our version of a reuben with lean baked ham & melted swiss cheese topped with creamy cole slaw, crisp pickle, grilled golden brown on rye and served with french fries. 12.95

Turkey Burger: The low-fat beef alternative served with crispy french fries, our creamy cole slaw, crisp greens, tomato and pickle. 12.95 **with cheese add** .50 **with bacon add** 1.50

Seafood

Fried Oyster Roll: Freshly shucked oysters lightly dusted, fried cholesterol free on a toasted bun. Served with a side of our creamy cole slaw, crisp greens, tomato and tartar sauce. 12.95

***Fresh Flounder Filet:** Moist fresh flounder, lightly breaded, deep fried golden brown on a toasted bun with a side of creamy cole slaw & tartar sauce. 9.95

Fried Clam Strip Roll: Crispy strips of cold-water deep sea clams fried crunchy and served on a toasted bun with a side of creamy cole slaw & tartar sauce. 8.95

Grandma's Old Fashioned Crabcake Roll: Golden brown "Blueclaw" crabcake grilled crispy on the outside, moist and flavorful on the inside....Deeeelicious! With creamy cole slaw. 11.95

Fried Soft-Shelled Crab Roll: The increasingly rare Chesapeake Bay favorite fried crispy & served with creamy cole slaw, fresh lettuce & tomato. 11.95

***Tuna Steak Roll:** A delicious tender fresh Tuna loin steak charbroiled and nestled on a freshly toasted bun with lettuce, tomato & creamy cole slaw and served on a toasted roll.mkt.price

Shrimp Pub Club Supreme: A delectable golden fried shrimp burger served with crisp greens, tomato, creamy cole slaw, crispy french fries & our special remoulade sauce. 12.95

***Buffalo Chicken Sandwich:** A tender chicken breast lightly battered and seasoned with "Franks Hot Sauce" on a toasted bun with lettuce & tomato, served with a blue cheese, crispy french fries, creamy cole slaw & crisp pickle. 10.95

Enjoy an order of our crispy crinkle french fries....4.50 or Our popular buttermilk battered onion rings....9.95

***GOVERNMENT WARNING:** Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of food borne illness, especially if you have certain medical conditions.

Our Famous Gourmet Specialty Salads!

The “Roll”... The traditionally toasted “hot dog” roll, stuffed with your favorite seafood salad & served with our famous creamy cole slaw.

Choice of..... **Lobster Salad** **Shrimp Salad** **Tuna Salad**
mkt 14.95 7.95

The “Platter”... A generous portion of your favorite salad served on a bed of crisp greens with plump tomato slices and cucumbers. Served with crispy French Fries, creamy cole slaw, and crisp crackers for noshing.

Choice of... **Lobster Salad** **Shrimp Salad** **Tuna Salad**
mkt 21.95 14.95

Enjoy Our Low Carb, “HeartSafe”™ Charbroiled Salad Combinations...

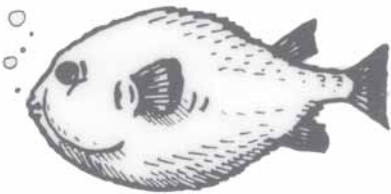
A generous portion of your choice of the following delicious items caressed by fresh field greens. Specify Creamy Ranch, Blue Cheese, Caesar, Raspberry or Regular Vinaigrette, Thousand Island, or Fat Free Ranch

***Moist, Boneless, Pink Atlantic Salmon Filet** 16.95
***Charbroiled, Marinated Sliced Shell Steak** 17.95
***Select Center Cut Charbroiled Tuna Steak** Mkt. Price
Charbroiled Jumbo Shrimp (8) 16.95
***Double Lightly Marinated Chicken Breast** 16.95

Northside Signature Salad: Crisp fresh greens topped with Craisins, Walnuts and Gorgonzola Cheese served with our delicious raspberry vinegarette. 14.95
Northside Dinner Salad: Crisp field greens 3.95

Fish ‘n Chips...

This is the “**Real McCoy**”! A Heaping Basket of moist Atlantic pure white coldwater cod loins dipped in tempura batter and fried to crunchy perfection! Served with creamy cole slaw, crispy french fries, zesty tartar sauce and lemon. A little malt vinegar perhaps? For the purists! 17.95



Grandma’s Crabcake Platter

Crabcakes made the old fashioned way...by hand! with premium “Blueclaw” Crabmeat delicately herbed, spiced and grilled crispy on the outside, moist and flavorful, on the inside....Served with creamy cole slaw, crispy french fries and a side of remoulade. This is a Crabcake to be reckoned with...(2 large cakes) 22.95

Fresh Fish of The Day

Our select fresh fish of the day either lightly dusted and fried in cholesterol free oil with no transfats or baked with a zesty “Island” Salsa containing a medley of tropical fruits, fresh cilantro and lime juice. Both are served with your choice of our Patented Homemade Creamy Cole Slaw, Roll, and choice of French Fries, Baked Potato, Rice Pilaf or Salad. 18.95

Our Special Platters!*

***“Tuna Steak” Platter:** Select loin-cut steak lightly marinated in herb and garlic infused oil and cooked to your liking on the charbroiler. mkt. price

***“Salmon Steak”:** A moist, center cut boneless filet, grilled or topped with horseradish crust, finished in the oven and served with horseradish sauce. 19.50

Golden Deep-Fried Lightly Breaded Shrimp: Large shrimp, butterflied, lightly breaded and fried to a golden hue. Served with tartar sauce and lemon. 19.95

Charbroiled Shrimp: Large shrimp, brushed with herbed garlic sauce and charbroiled. A seafood lover’s delight! 19.95

***Baked Stuffed Flounder:** A house favorite! Moist tender flounder filet caressed by our fabulous crabmeat stuffing & baked “en casserole” with our herbed wine sauce. 22.95

***Broiled Fisherman’s Combo:** A seafood medley of Baked Shrimp, Stuffed Flounder, & Tender Sea Scallops in a delightful herbed sauce. 22.95



Lobster Northside: A whole 1 1/4 lb lobster broiled to perfection and served with fresh corn, kielbasa and all the “fixin’s.” mkt. price

All platters are served with our Patented Homemade Creamy Cole Slaw, Roll, and choice of French Fries, Baked Potato, Rice Pilaf or Salad.

Fried Soft Shell Crabs: The original Chesapeake Bay favorite! Two jumbo crabs lightly battered and fried to a crispy, crunchy finish....Heaven! 22.95

***Scallops:** Your choice of jumbo sweet tender sea scallops lightly dusted and fried to perfection or pan-seared in a herbed wine sauce. Served with a basil-mint pesto! 22.95

***Filet of Flounder:** Moist fresh flounder filet lightly breaded and deep fried golden brown served with creamy cole slaw and crispy french fries. 19.95

***Fried Oyster Platter:** Freshly shucked oysters lightly dusted and deep fried cholesterol free. A full flavored house favorite. 22.95

Fried Clam Strips: Crispy strips of cold water deep sea clams fried crisp, served with zesty tartar sauce. 17.95

***Charbroiled Chicken Cutlet Platter:** Pure white meat chicken breasts brushed with an herbed wine sauce, charbroiled and served with fresh Mango Salsa 17.95

***Charbroiled Black Angus Shell Steak:** The Real Deal!!! This is a Boneless, 16 ounce, handcut, lightly marinated Black Angus Shell Steak cooked to your liking & served with a zesty horseradish sauce. mkt. price

We fry cholesterol-free and with no preservatives. You can taste the difference! Dinner rolls served on request.

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Beverages...

Hot Coffee: (fresh-brewed regular or decaffeinated 100% Columbian) or Tea , (decaf or herbal) served with half & half: (bottomless cup)	1.95
Iced Coffee or Homemade Iced Tea: (bottomless glass)	1.95
Coke™, Diet Coke™, Sprite™, Ginger Ale, Root Beer	1.95
Spring or Sparkling Water.... with a twist!	1.95
Zesty, refreshing Lemonade frosty cold!	1.95
Iced Cold Milk: Good for you....	1.50
Chocolate Milk	1.75

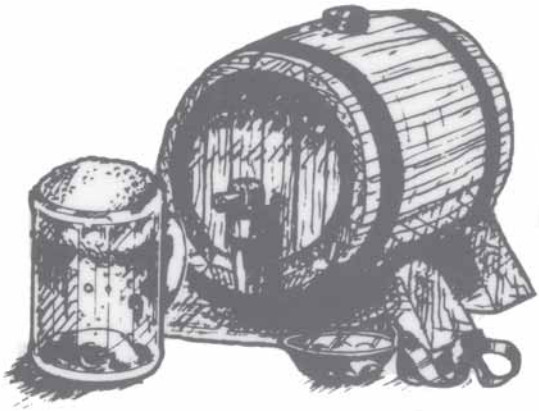
Extras....

Crispy “Crinkle Cut” French Fries: (we fry cholesterol-free)	Large Order: 4.50
Mom Terry’s Original Recipe Creamy Cole Slaw: (Made fresh daily!)	
Little Side of Slaw 1/4lb. souffle cup	1.50
Big Side of Slaw 1/2lb. bowl	2.50
A full pound to take home.....	
It goes well with everything!	4.50
Fried Calamari: This is not you average calamari! Premium sweet, inshore (loligo) calamari lightly seasoned, breaded, fried crispy and served with zesty marinara sauce.	13.95
Buttermilk Battered Onion Rings:	
Crispy, crunchy, large sweet rings	9.95
Steamed fresh Corn on the Cob (as available)	1.95

Wine Beer & Spirits

A Pint of Draft Beer...

Budweiser	5.00
BluePoint Toasted Lager (Long Island Brewed)	5.50
Heineken	5.50
Bass Ale	5.50



Beer from the Bottle....

Budweiser	5.50
MichelobUltra(Low-Carb)	5.50
Corona	5.50
Amstel Light	5.50
Coors Light	5.50
Non-alcoholic beer	4.50



White Wines

	Glass	Bottle
Chardonnay - Sycamore Lane (Calif.)	7.00	NA
Premium Chardonnay - Round Hill (Calif.)	7.50	NA
Chardonnay - Toasted Head (Calif.)	8.00	26.00
Chardonnay - Palmer Reserve (L.I.)	8.00	27.00
Chardonnay - Yellow Tail (Australia)	8.00	24.00
Chardonnay - Ravens Wood (Calif.)	8.50	30.00
Pinot Grigio - Cavit (Italy)	7.50	24.00
Reisling - Palmer Vineyards (L.I.)	NA	24.00



Red Wines

	Glass	Bottle
Merlot - Sycamore Lane (Calif.)	7.50	NA
Cabernet Sauvignon - Sycamore Lane(Calif.)	7.50	NA
Premium Merlot - Round Hill (Calif.)	8.00	NA
Cabernet Sauvignon - Round Hill (Calif.)	7.50	NA
Merlot - Palmer Vineyards (L.I.)	NA	28.00
Shiraz/Cabernet - Rosemount Estate (Australia)	NA	28.00

Blush & Sparkling Wines

White Zinfandel Blush - Sutter Home (Calif.)	7.00	23.00	Freixenet Cordon Negro Extra Dry (Spain)	20.00
			1/2 Bottle	12.00

Cool Specialty Drink’s

Martini Madness - Classic, Apple, Raspberry, Chocolate	Margaritas - Lime, Strawberry, Golden
Daiquiris - Lime, Strawberry, Bananna, Peach, Mango	Pina Colada, Mudslides, Cosmopolitans, L.I. Iced Tea’s

Hot Specialty Drink’s

Spanish, Irish & Mexican

Spirits

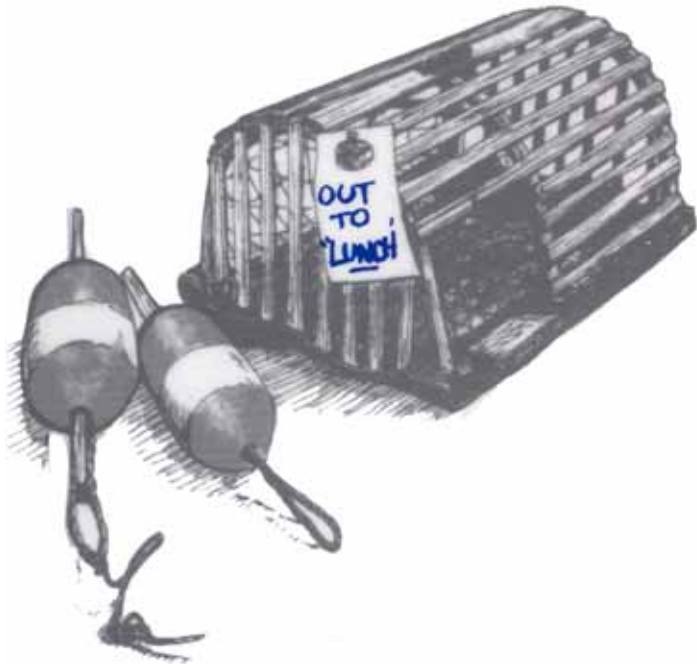
Vodka - Absolut, Grey Goose, Stolichnaya, etc.	Scotch - Dewars, Glenfiddich, Johnnie Walker etc.
Gin - Beefeater, Bombay Sapphire, Tanqueray etc.	Rum - Bacardi, Malibu, Meyers, Capt. Morgan etc.
Tequila - Cuervo, Sauza etc.	Premium Cordials - Kahlua, Frangelico, Baileys, Amaretto di Saronno etc.
	Select Brandy - Grand Marnier, Courvoisier etc.

Please be sensible!

New York State Law prohibits the operation of a motor vehicle while “impaired” or “intoxicated.” Your server has been instructed to unconditionally deny alcohol beverages to any individual known to be driving who is perceived to be near or at the statutory limit.

“You’re in good company!”

*Some of “Lobster
Roll’s” better-known
patrons have included....*



- | | |
|--------------------------|-------------------------|
| ★ Sec. Madeline Albright | ★ Rob Lowe |
| ★ Woody Allen | ★ Ralph Macchio |
| ★ Armand Assante | ★ Penny Marshall |
| ★ Alec Baldwin | ★ Rick Moranis |
| ★ Kim Basinger | ★ Pres. Richard Nixon |
| ★ Peter Boyle | ★ Norman Mailer |
| ★ Marshall Brickman | ★ Dina Merrill |
| ★ Beau Bridges | ★ Robert Merrill |
| ★ Christie Brinkley | ★ Bill Murray |
| ★ Matthew Broderick | ★ Yoko Ono |
| ★ Jimmy Buffett | ★ Sara Jessica Parker |
| ★ David Caruso | ★ Pelé |
| ★ Peggy Cass | ★ Bernadette Peters |
| ★ Dick Cavett | ★ Gen. Colin Powell |
| ★ Craig Claiborne | ★ Hal Prince |
| ★ Gerry Clooney | ★ Rob Reiner |
| ★ Rodney Dangerfield | ★ Tony Roberts |
| ★ Steven Dorf | ★ Mercedes Ruehl |
| ★ David Doyle | ★ Murray Schisgal |
| ★ Robert Duvall | ★ Brooke Shields |
| ★ Mia Farrow | ★ Paul Simon |
| ★ Art Garfunkel | ★ Maureen Stapleton |
| ★ Elliot Gould | ★ Barbra Streisand |
| ★ Fred Gwynne | ★ Marlo Thomas |
| ★ Dustin Hoffman | ★ Cheryl Tiegs |
| ★ Robert Hooks | ★ Marisa Tomei |
| ★ Celeste Holmes | ★ Kathleen Turner |
| ★ Angelica Huston | ★ Eli Wallach |
| ★ Billy Joel | ★ Reg Wells |
| ★ Diane Keaton | ★ Shelley Winters |
| ★ Mayor Ed Koch | ★ George Stephanopoulos |
| ★ Robert Lansing | ★ Nicole Kidman |

KID’S MENU

*All Kid’s Meals Include a Small Beverage
(Milk, Soda, Lemonade, Apple Juice)*



*Just for Kids....!
Child-Tested
for your Small Fry!*

- Chicken ‘n Chips:** White meat chicken fingers with crispy fries 6.95
- Macaroni & Cheese:** The Creamy American “kids” favorite 4.95
- *Burger ‘n Fries:** All-American hamburger cooked to your liking and served with crispy french fries. 6.95
- Grilled Cheese ‘n Fries:** The classic cheese sandwich grilled golden brown and served with crispy fries. 6.95
- Kids Fish ‘n Chips:** 3 pieces our trademark crispy fish n’ fries...6.95
- Kids Dog ‘n Fries:** 100% Kosher hot dog with crispy fries6.95

DID YOU KNOW?

*Lobster Roll Northside’s **GINGERBREAD UNIVERSITY** subsidiary (where you can decorate & take home your very own Gingerbread Creation!) is the largest Gingerbread Self-Decorating Center in the United States. Visit our local outlet in the **Big Red Barn** just across the deck. Start a great family tradition. For party, individual, and/or franchise inquiries call 631-727-7309*

We fry cholesterol-free and with no preservatives. You can taste the difference! Dinner rolls served on request.

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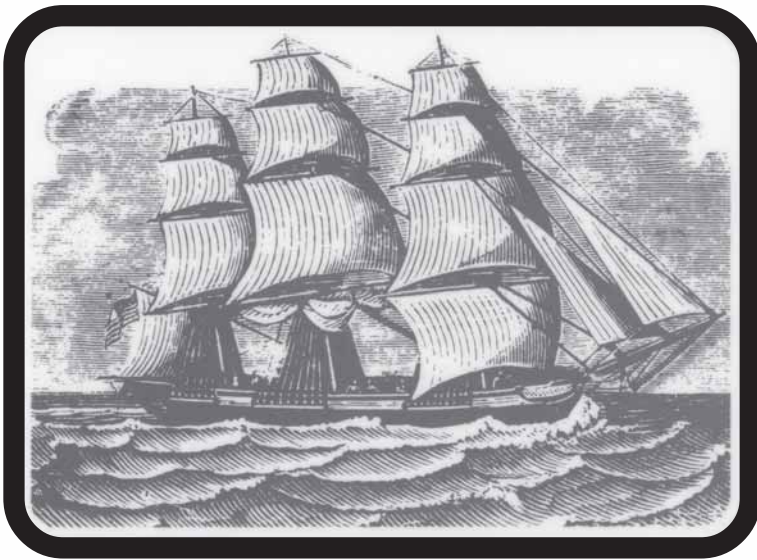
When you're in the
Hamptons join us at
The Lobster Roll
Restaurant **"Southside"**
Amagansett, New York
631-267-3740



The American "Original"

Celebrating...

...over 360 years in the food business on Eastern L.I.!



*Your Lobster Roll Northside Hosts:
Frederick Terry & Lisa Maehr*

Actually The Terry Family has been primarily involved in the production end of the "food business" (farming) since the family landed on Long Island, though it's reported that the 4th Thomas Terry did run an Inn on Orient Point during the 1800's. Thomas Terry, with brothers Richard and James, emigrated from England on the ship James in 1635, and went on to found the town of Southold, Long Island with Rev. John Young's Company in 1640. His Great, Great, Great Great, Great, Great, Great, Great, Great, Grandchildren still reside in the area and have owned and operated the Lobster Roll for more than forty years.

Frederick H. Terry Sr., originator of the famed Hampton's "Lobster Roll Restaurant," which most people affectionately call "LUNCH" is credited by the American Dictionary of Food & Drink as the inventor of the Lobster Salad Roll, the landmark sandwich that has become so popular throughout the industry.



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"A Marketplace in the Country"*

"American Express, Visa, Mastercard and Discover Accepted"

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"Northside"
Visit Us at <http://www.lobsterroll.com>

3225 Sound Avenue, Baiting Hollow
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631-369-3039